Pillai University
Navi Mumbai

Mahatma Education Society's
Pillai University | School of Business (PG)
Dr. K.M. Vasudevan Pillai Campus, Sector 16, New Panvel,
Navi Mumbai - 410206, Maharashtra, India

presents

FUTUREAXIS 2026

11TH GLOBAL CONFERENCE ON

TRANSFORMING BUSINESS THROUGH INNOVATION, ETHICS & SUSTAINABILITY

12TH DECEMBER 2026

MODE OF CONFERENCE - HYBRID

About Pillai University

Pillai University, Navi Mumbai, is a multidisciplinary institution established under the Maharashtra State Private University Act with a vision to provide quality education, foster innovation and promote research excellence. Backed by the Mahatma Education Society's rich legacy of over four decades, the University offers undergraduate, postgraduate, doctoral and professional programmes across diverse disciplines. It emphasizes experiential learning, industry-academia collaboration, entrepreneurship, sustainability and global engagement. With state-of-the-art infrastructure, modern laboratories, digital learning resources, innovation and incubation centers and a vibrant research ecosystem, Pillai University nurtures competent professionals, ethical leaders and socially responsible citizens equipped to address contemporary global challenges.

About Pillai University School of Business (PG)

Pillai University School of Business (PG) is committed to developing future-ready management professionals through academic excellence, research, innovation and industry engagement. The School offers a dynamic learning environment that integrates contemporary business practices with experiential learning, case-based pedagogy, industry interactions, internships and research-driven education. With a strong emphasis on ethics, sustainability, leadership, entrepreneurship and digital transformation, the School prepares students to excel in an evolving global business landscape. The institution actively promotes interdisciplinary research, industry collaborations, consultancy and international academic partnerships to enhance knowledge creation and societal impact.

Research & Development Committee (RDC)

Research & Development Committee (RDC) strives to facilitate, encourage and coordinate interdisciplinary research among academicians, scholars, students and industry professionals to promote academic excellence and innovative research. As a catalyst for research and knowledge creation, the committee aims to enhance research quality by fostering a real-world problem-solving approach through collaborative research, industry partnerships, publications, conferences, workshops and knowledge-sharing platforms. RDC is dedicated to nurturing a vibrant research culture that contributes to sustainable development, innovation and societal progress.

About the Conference

The Global Management Conference – FUTUREAXIS 2026 is a premier platform that brings together academicians, researchers, industry professionals, policymakers, entrepreneurs and students to deliberate on emerging trends, innovations and sustainable business practices. Centered on the theme "Transforming Business Through Innovation, Ethics and Sustainability," the conference encourages interdisciplinary dialogue, knowledge exchange and collaborative research addressing contemporary business challenges in an increasingly digital and dynamic global economy.

Objectives of the Conference

- Provide an international platform for presenting high-quality research in management and allied disciplines.
- Encourage interdisciplinary collaboration among academia, industry and policymakers.
- Promote innovative, ethical and sustainable business practices.
- Facilitate knowledge sharing on emerging technologies, digital transformation, analytics and responsible leadership.
- Foster networking opportunities leading to collaborative research, consultancy, publications and industry partnerships.
- Inspire young researchers and scholars to contribute towards impactful and socially responsible management research.

General Track For Paper Presentation

1

Marketing Excellence in a Digital and Sustainable Era

1. AI and Digital Marketing Strategies
2. Consumer Behaviour and Neuromarketing
3. Sustainable Branding and Green Marketing
4. Social Media, Influencer Marketing and Customer Engagement

2

Human Capital, Leadership and Organizational Transformation

1. Future of Work, Hybrid Workplaces and Workforce Agility
2. Employee Well-being, Diversity, Equity and Inclusion (DEI)
3. Talent Management, Leadership and Organizational Growth
4. HR Analytics, AI and Digital Transformation in HR

3

Finance, Governance and Sustainable Value Creation

1. ESG, Sustainable Finance and Green Investments
2. FinTech, Blockchain and Digital Financial Services
3. Corporate Governance, Ethics and Risk Management
4. Financial Analytics, Investment Strategies and Wealth Management

4

Broad Theme 4: Operations, Supply Chain and Business Innovation

1. Smart Manufacturing and Industry 5.0
2. Sustainable Operations and Circular Economy
3. Supply Chain Resilience and Digital Logistics
4. Innovation Management and Business Process Excellence

5

Business Analytics, Emerging Technologies and Strategic Decision Making

1. Artificial Intelligence, Machine Learning and Generative AI
2. Big Data Analytics and Business Intelligence
3. Predictive Analytics and Data-Driven Decision Making

The conference also welcomes original research papers on other emerging and interdisciplinary areas of Management and allied disciplines that align with the overall theme of the conference.

Important Deadline & Dates

Extended Submission Deadline of Abstract - **15 October 2026**
Intimation of Acceptance - **30 October 2026**
Last date for Registration - **05 November 2026**
Last date for Submission of Full Paper - **15 November 2026**
Conference Date - **12 December 2026**
Abstract and Full Research Paper to be submitted to **futureaxis@pillai.edu.in**

Publication Opportunities

Selected research papers presented at **FUTUREAXIS 2026** will be considered for publication in the **Special Issue of the Journal of Applied Management & Advanced Research (JAMAR),** published by **Imperial Publications (ISSN: 2582-2306)**, subject to editorial screening and peer review. Additional publication opportunities may also be available through associated/partner publication outlets, subject to their respective editorial policies and peer-review processes.
Publication is subject to the respective journal's guidelines and final editorial decision. Any additional publication or processing charges, if applicable, will be borne by the authors.
Participation/Presentation Certificates will be provided to all paper presented.

Guidelines for Research Paper Submission

COVER PAGE: Title of the Paper, Author(s) Name, Designation, Organization Name & Address, Correspondence Address, E-mail ID and Mobile Number.
ABSTRACT: The abstract should be **150–250 words**, clearly highlighting the research purpose/ background, methodology, key findings and major conclusions/implications. **Keywords: 4–6**.
FULL PAPER: Manuscripts should be submitted in **A4 size and MS-Word format (.doc/.docx)**. The paper should be approximately **5,000–7,000 words / 8–12 pages** for ISSN Journal publication. Use **Times New Roman, 12 pt, with 1-inch (2.54 cm) margins, 1.15 line spacing** & **justified alignment**.
PAPER STRUCTURE: All research papers should generally include **Title, Author Details & Affiliation, Abstract, Keywords, Introduction, Literature Review, Research Methodology, Results/Data Analysis, Discussion, Findings, Conclusion, Implications/Recommendations and References**. Tables, figures and charts should be properly numbered, titled and cited.
IMPORTANT: Papers must be original and not previously published or simultaneously submitted elsewhere. All submissions will undergo **editorial screening, originality/plagiarism checking and peer review**, and final acceptance will be subject to the editorial and peer-review process.

Best Paper Awards

The conference chairs and PIMSR Research and Development Committee will choose the two best papers out of those selected for presentation to receive awards.
a. First Prize - Faculty: ₹3000
b. First Prize - Student: ₹2000

Tracks

There will be two (2) separate tracks - Student/Research Scholar track and Faculty/Corporate track For the Student/Research Scholar track the participants need to provide appropriate credentials to be considered for the track.

Website

www.futureaxis.pillai.edu.in

Our Patrons

Dr. K.M. Vasudevan Pillai
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Pillai University

Dr. Daphne Pillai
Executive President,
Pillai University

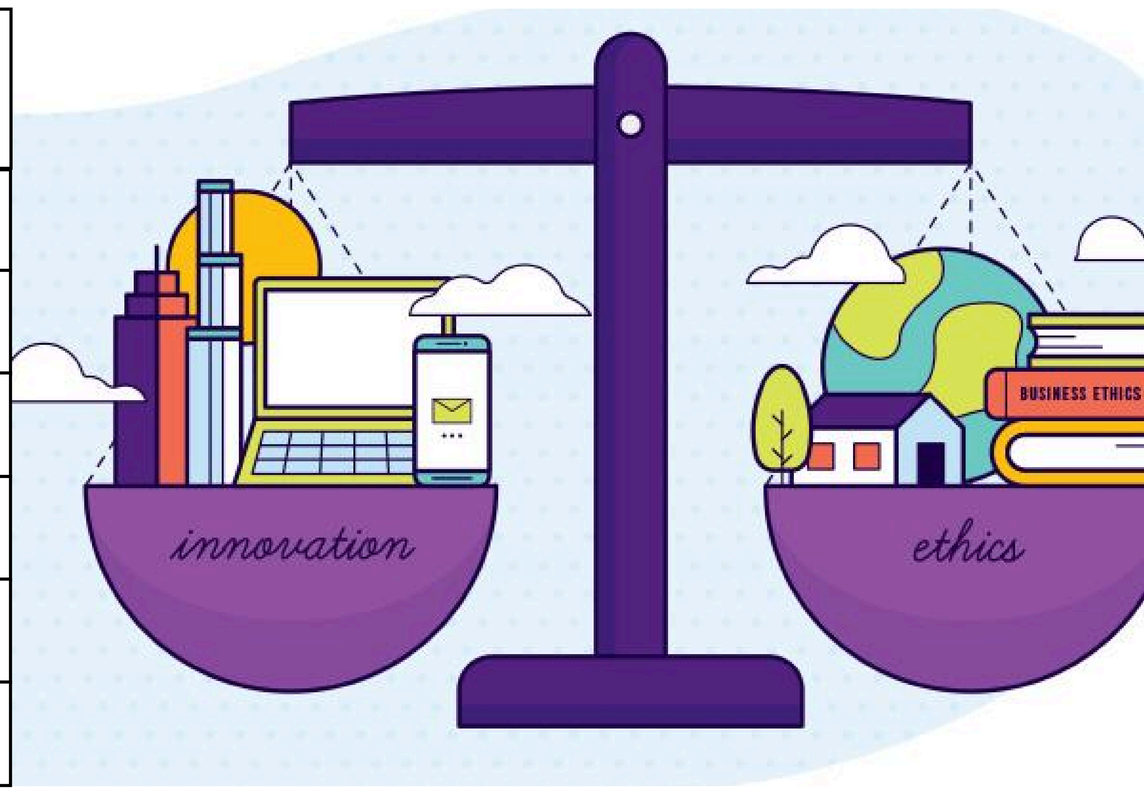
Dr. Priam Pillai
Vice-Chancellor
Pillai University

Mr. Franav Pillai
Deputy CEO,
Mahatma Education Society

Registration

The registration fee includes conference kit, participation in conference proceedings and lunch.
Registration Link: **Click here**
The registration fees (including GST) are as given below:

Participants	Participation and Presentation Fee
Students	₹500/-
Research Scholar	₹1000/-
Academicians	₹1500/-
Industry Delegates	₹2000/-
Participation In-absentia	₹2000/-
International Participation	USD$30



Mode of Payment

The registration fees should be in the form of **online transfer** to

Bank	UNION BANK OF INDIA
Branch	PANVEL
Name of the Account	MES PILLAI UNIVERSITY
Account No	165112250000007
IFSC Code	UBIN0816515

Conveners

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