



भारत 2023 INDIA

Global Conference on Advancements in Management Practices and Research

30th September, 2023

Organized by
Mahatma Education Society's
**Pillai Institute of Management
Studies & Research**



Mode of Conference - Hybrid

Dr. K.M. Vasudevan Pillai Campus
Sector 16, New Panvel, Navi Mumbai - 410206, Maharashtra, India.

About Mahatma Education Society

Mahatma Education Society (www.mes.ac.in) is a trust that runs around 48 institutions (Pillai Group of Institutions) in the city of Mumbai and Navi Mumbai ranging from schools affiliated to all boards and colleges of higher education, all recognized by authorities like University of Mumbai, Government of Maharashtra and All India Council of Technical Education.

Pillai Institute of Management Studies & Research

The Pillai Institute of Management Studies and Research (www.pimsr.ac.in) is a renowned institution under the umbrella of Mahatma Education Society. It was established in 1998 and is affiliated to the University of Mumbai and recognized by the AICTE. The Directorate of Technical Education, Government of Maharashtra, has awarded the institute an 'A' grade. The Institute today provides quality education through their Master of Management Studies Programme (MMS) course.

PIMSR Research and Development Committee (PRDC)

PIMSR Research and Development Committee strives to facilitate, encourage, and coordinate interdisciplinary research among academics, scholars, students, and industry in order to improve research expertise and academic achievement. As a research facilitator, the committee's goal is to improve research standards by fostering a real-world problem-solving approach through knowledge-sharing platforms.

About the Conference

In recent years, there has been a significant shift in how management practices are applied throughout industries. The advent of new technology in the form of artificial intelligence and machine learning are disrupting traditional decision-making processes; whether it's digital currency paving the way for financial issues or digital marketing upending once-viable marketing tricks. The trend of machines replacing human labour is another challenge for businesses. Given this changing landscape in the business environment it is imperative to adapt and adopt for sustainable continuity. A flexible mindset to understand and visualize the impact of technology is also important. In this context, the advancements in management practices should be researched, discoursed, discussed and deployed for effective resource building and utilization.

Objective of the Conference

The objective of this global conference is to discuss and debate on the advancements in management practices for improving overall productivity and profitability of business.

Calls for Submissions and Guidelines

Participation is invited from industry professionals, academicians, research scholars and students from colleges of Management, Commerce and Education to present and discuss the most recent trends and concerns of advancements in management practices and research.

Participants are requested to contribute unpublished, empirical, high quality research papers relevant to the theme of the conference and make a presentation. A separate title page should include an informative title, name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors. Abstract should be of 200 words followed by 3-4 keywords. Manuscripts should be of 2000 - 5000 words including tables, graphs and charts. Both abstract and research paper should be written in Times New Roman Font, Size 12 with double spacing and 1-inch margins on all the sides of A4 size paper. References should be as per the APA (American Psychological Association) guidelines.

General Track for Paper Presentation

1. ADVANCEMENTS IN GENERAL MANAGEMENT

Corporate Governance & Ethics
Entrepreneurship
Leadership Practices
Corporate Social Responsibility
Sustainable Management Processes & Practices
Environmental, Social and Governance (ESG)

2. ADVANCEMENTS IN MARKETING

Marketing Analytics
Social & Digital Media Marketing
Green Marketing,
Rural Marketing
Tourism & Sports Marketing
E-Commerce



3. ADVANCEMENTS IN BANKING AND FINANCE

Micro-Finance & Rural Finance
Sustainable Accounting Practices
Financial Innovation & Analytics
Crypto Currency & BlockChain
Digital Banking & E-wallets
Sustainable Lending Practices

4. ADVANCEMENTS IN HUMAN RESOURCE

Green HRM practices

Talent acquisition and management

Organizational Culture & Employee Engagement

Diversity & Inclusion

Work-life Balance and Stress Management

Artificial Intelligence and HR Analytics

5. ADVANCEMENTS IN OPERATIONS

Sustainable Product Designing

Material Planning

Sustainable Manufacturing Processes

Supply Chain & Logistics

Operations Analytics and Innovation in Product Design

Green Technologies

6. ADVANCEMENTS IN IT & SYSTEMS

Data-driven Analytics in Business Management

Big Data Applications, Challenges and Opportunities

Business Intelligence

Technological Advancements in Social Media

Cloud Computing and Algorithms

Artificial Intelligence, Data Science and Machine Learning

Important Deadlines & Dates

Last date for submission of Abstract: **20th July 2023**

Intimation of Acceptance: **1st August 2023**

Last date for registration and submission of full paper: **1st September 2023**

Date of Conference: **30th September 2023**

Abstract and Full Research to be submitted to: pimsrglobalconference@mes.ac.in

Publication Opportunity

All selected abstracts will be published as conference proceedings with ISBN number. Selected papers by the Research Committee will be forwarded for publication in UGC-Care List/Scopus Indexed journal. The full research paper publication will further be subject to the peer review process of the concerned journal. The decision of the journal will be final and binding. Any additional publication and processing fee would be borne by the authors. A participation certificate will be issued to all paper presenters at the conference.

Registration

The registration fee includes conference kit, participation in conference proceedings and lunch.

Registration Link: [Click here](#)

The registration fees (including GST) are as given below:

| Participants | Participation and Presentation Fee |
|----------------------------|------------------------------------|
| Students | Rs. 500/- |
| Research Scholars | Rs. 1,000/- |
| Academicians | Rs. 1,500/- |
| Industry Delegates | Rs. 2,000/- |
| Participation In-absentia | Rs. 2,000/- |
| International Participants | 30 \$ USD |

Mode of Payment

The registration fees should be in the form of Cheque/DD/Online transfer to

| | |
|---------------------|---|
| Bank | ABHYUDAYA CO-OP. BANK LTD. |
| Branch | NEW PANVEL |
| Name of the Account | M/S MAHATMA EDUCATION SOCIETY PILLAI INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH |
| Account No | 018011100069181 |
| IFSC Code | ABHY0065018 |

Our Patrons

Dr. K M Vasudevan Pillai

Chairman & CEO,
Mahatma Education Society

Dr. Priam Pillai

Chief Operating Officer,
Mahatma Education Society

Dr. Daphne Pillai

Secretary,
Mahatma Education Society

Mr. Franav Pillai

Deputy CEO,
Mahatma Education Society

Conveners

Dr. R Chandran

Director,
Pillai Institute of Management
Studies & Research

Dr. Betty Sibil

Associate Professor,
Pillai Institute of Management
Studies & Research

Organizing Team

Dr. Anjali Bhute

Ph: 9833950058
Email : ataide@mes.ac.in

Dr. Celina Joy

Ph: 9833709566
Email : celina@mes.ac.in

Dr. Vivekanand Pawar

Ph: 9820489889
Email : vpawar@mes.ac.in

Prof. Siddharth Bose

Ph: 9167600063
Email : siddharthbose@mes.ac.in

