



Mahatma Education Society's  
**PILLAI INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH**

presents

4<sup>th</sup> Global Conference of Management, Business & Economics

on

**Inclusive Growth - A Gateway to Prosperity**

**Date - 5<sup>th</sup> December 2015**

**Venue - Dr. K. M. Vasudevan Pillai Campus, Sector 16, New Panvel**



*Pillai*

**Mahatma Education Society**

Mahatma Education Society ([www.mes.ac.in](http://www.mes.ac.in)) is a trust that runs around 48 institutions (Pillai Group of Institutions) in the city of Mumbai ranging from schools affiliated to all boards and colleges of higher education, all recognized by the competent authorities like University of Mumbai, Government of Maharashtra and All India Institute of Technical Education.

**Pillai Institute of Management Studies and Research**

The Pillai Institute of Management Studies and Research ([www.pimsr.ac.in](http://www.pimsr.ac.in)) is a renowned institution under the umbrella of Mahatma Education Society. It was established in 1998 and is affiliated to the University of Mumbai and recognized by the AICTE. The Directorate of Technical Education, Government of Maharashtra, has awarded the institute an 'A' grade. The Institute today provides quality education to approximately four hundred graduate students every year through their MMS, PGDM and MBA (Executive) courses.

**About the conference**

**Inclusive growth - A gateway to prosperity**

The economic liberalization initiated in 1991 opened the doors of the Indian economy for private and foreign investments resulting in the high economic growth rate recorded by India in the 1900s and 2000s. Today, India is tipped to be one of the fastest growing economies in the world. Unfortunately this high growth rate has also resulted in increasing poverty levels, inequality and economic degradation as the growth has not been equally distributed. Inclusive growth is a concept that advances equitable opportunities for economic participants during economic growth with benefits incurred by every section of society. Inclusive growth is therefore inherently sustainable and the way forward to prosperity. The concept "Inclusion" should be seen as a process of including the excluded as agents whose participation is essential in the very design of the development process, and not simply as welfare targets of development programmes (Planning Commission, 2007).

**Concerns over Inclusive Growth**

As concerns over inequitable growth were continuously rising, the policy makers in India responded by focusing on inclusiveness in the last two five year plans. In the last year itself many financial inclusion schemes like the Pradhan Mantri Jan Dhan Yojana among others were initiated to reduce the disparities between the poorest and the rest to bring back the marginalized into the folds of society.



The initial enthusiastic response of the public to these schemes is a positive reinforcement for prosperity through inclusive growth. The objective of this Global Conference is to discuss and debate on the various innovative ways in which India can achieving inclusive growth thus making it a prosperous nation. Participation is invited from faculty and students from Colleges/Institutes of Management, Commerce and Education.

**Convener of the conference:**

**Dr. G. Vijayaragavan,**  
**Director, Pillai Institute of Management Studies and Research**

**Registration:**

The registration fee includes conference kit participation in conference proceedings and lunch. The registration form is attached with this brochure. The registration fee can be paid by cash or DD in favour of "Pillai Institute of Management Studies and Research" payable at Mumbai.

**Registration Fees:**

Particulars	Fees per author
Paper presentation	Rs. 2000/-
Paper presentation in absentia	Rs. 3000/-

The registration form along with the payment should be couriered to Pillai Institute of Management Studies & Research. The address given on the registration form and should reach us by 5<sup>th</sup> November 2015.

**Call for Papers:**

Participants are requested to contribute unpublished, empirical, high quality research papers relevant to the theme of the conference and make a presentation. An abstract of 200 words should be e-mailed to [conference@mes.ac.in](mailto:conference@mes.ac.in) by 5<sup>th</sup> October 2015. On acceptance of the abstract, the research paper should be e-mailed by 5<sup>th</sup> November 2015. The research paper should be written in Times New Roman Font, Size 12 with double spacing.

**Time allotted for presentation: 15 minutes**

**Certificates and Release of book:**

A participation certificate will be issued to all paper presenters at the conference. Selected papers presented at the conference will be published in Pillai Journal of Management Research (ISSN 0976 - 5441).

**Important Dates:**

**Last date for submission of abstract** : 5<sup>th</sup> October 2015  
**Intimation of acceptance** : 15<sup>th</sup> October 2015  
**Last date for registration & submission of full paper** : 5<sup>th</sup> November 2015  
**Date of Paper Presentation** : 5<sup>th</sup> December 2015

**Broad areas for discussion at the conference:**

- Marketing
- Economics
- Education
- Social Sciences
- Operations
- Corporate Social Responsibility
- Any other topic relevant to the theme
- Human Resource
- Finance
- IT and Systems
- Accounting
- Production

**Organizing Team:**

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